

ABOUT PEOPLE

There will be more Murtos for Miller.

Do these three Murto brothers like their BMWs? Buddy his R-69S, Jim his R-50, Bill his R-60?

Just look at them and you know. And BMW dealer Charles Miller of Washington, D.C. is happy too. He has his eye on the other five Murto brothers and their sister. He wants the whole team on BMW.

Think he will succeed . . . ?

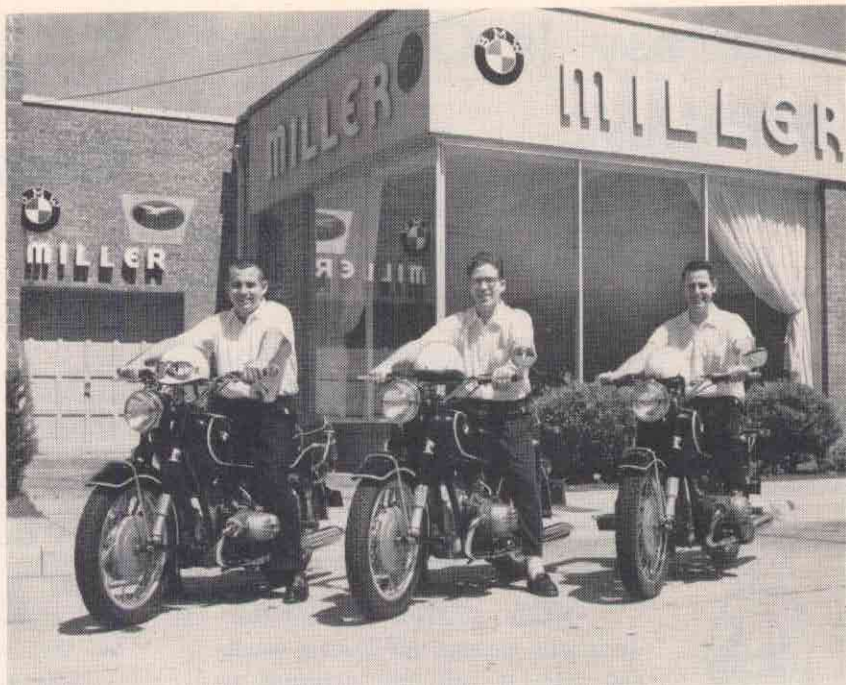


Photo of Murto brothers courtesy of Brooks, Bethesda, Md.

ASK ANY OWNER



ABOUT THE BMW INSIGNIA

You probably know the letters BMW stand for **B**avarian **M**otor **W**orks. Do you also know the origin of the insignia design and the story behind it?

If you look at a whirring propeller you will see a pattern of light and shadow similar to the design in the center of the BMW insignia. That's what it is meant to

represent, because BMW's first products were airplane engines. BMW built engines for sports planes as early as 1912. When BMW started the production of motorcycles the exacting standards of aero engines were continued and are still applied to this day. Thus, the BMW insignia are symbols of BMW history as well as of unexcelled BMW quality.

EAST:
BUTLER & SMITH, INC., 160 W. 83rd St., New York 24, N.Y.



WEST:
FLANDERS COMPANY, 200 W. Walnut St., Pasadena, Calif.

CANADA: **BMW CANADA LTD.**, 25 Roncesvalles Ave., Toronto 3, Ontario

R-27	250cc	Single, Shaftdrive, Floating Engine
R-50	500cc	Twin, Shaftdrive, Magneto Ignition
R-50S	500cc Sport	Twin, Shaftdrive, Magneto Ignition
R-60	600cc	Twin, Shaftdrive, Magneto Ignition
R-69S	600cc Sport	Twin, Shaftdrive, Magneto Ignition

See your authorized BMW dealer or write for free information.

Please send me detailed information:

- R 27 R 50 R 60
 R 50-S Sport R 69-S Sport

Name.....

Address.....

City.....State.....