



THE BMW DESIGNED FOR THE ROUGH

The new R80ST shown on the right is the first machine from BMW that other people would call a 'street bike.'

But, unlike such bikes, it's no overnight creation of fashion. Because no bike can claim to have had a rougher ride to reach the road. The R80ST is in fact the latest logical step for the 800cc BMW.

In 1981 this engine, together with BMW's unique single swinging-arm suspension, won the 12,000km Paris-

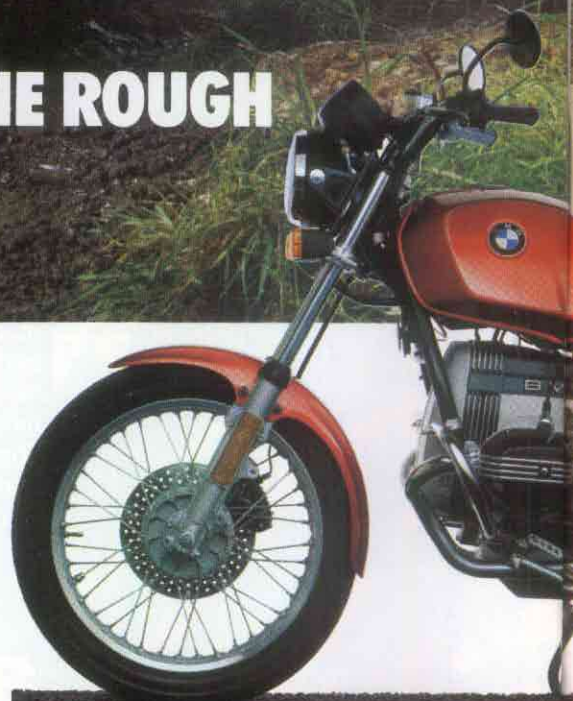
Dakar rally hands down.

(We won it again this year by the way.)

Next the R80GS appeared. It's still the only off-road bike that will take you all the way to 106mph on the road.

And now there is the R80ST. A road bike and nothing but a road bike.

'The ST weighs in at a little more than the on-off-road GS but with a dry weight of 404 lbs, a comfortable upright riding position and the American-spec high bars,



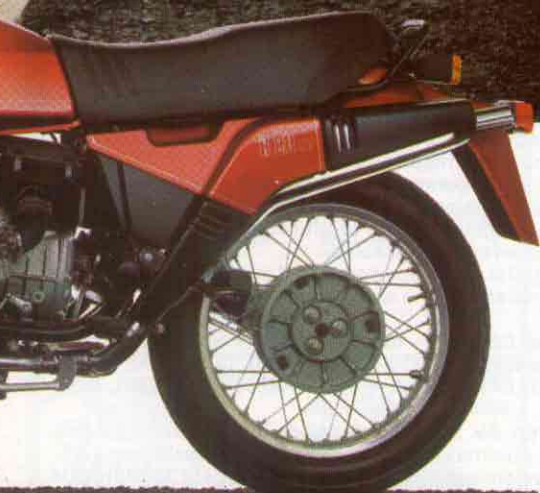
THE NEW BMW R80ST COSTS £2780 AND IS AVAILABLE IN METALLIC RED AND SILVER GREY.

FOR A BROCHURE ON THE 800CC RANGE AND DETAILS OF CLOTHING AND ACCESSORIES WRITE TO: BMW INFORMATION SERVICE, P.O. BOX 46, HOUNSLOW.

THE NEW



IS NOW READY FOR THE SMOOTH.



BMW R80 ST.

it's very flickable for a big bike... ideal for chucking round tight bends.'

(If those words don't sound like BMW's, they're not. They're Mechanics & The Biker's.)

But we'll add that the ST's low centre of gravity and low-profile tyres contribute a great deal to its remarkable handling.

At the same time, the light action clutch and excellent torque combine to produce instant response at any speed.

Top gear will take you from 20mph to 108.

Yet even at high speed the ride is still remarkably smooth. The long-travel telescopic forks simply iron out the road with double action hydraulic dampers.

There is just one thing you might feel the BMW R80ST is a little rough on, however.

Other street bikes.



THE ULTIMATE RIDING MACHINE