



THE TEN "BASICS" OF A GOOD MOTORCYCLE ENGINE

- It must last
- It must be husky and powerful
- It must start easily and quietly
- It must run smoothly and quietly
- It must accelerate fast
- It must not overheat
- It must not leak oil
- It must be water-proof
- It must be dust-proof
- It must be economical to run and to maintain

Convince yourself how well BMW Twin OHV engines fill the bill. See your authorized BMW dealer or mail in the coupon, and by all means . . .

This is one of a series of advertisements in which we will show you details that keep BMWs young. For the complete picture, look at the BMW models at your BMW dealer or send for information by clipping and mailing the coupon.

In the East:
BUTLER & SMITH, INC.
160 West 83rd St., New York 24, N.Y.

In the West:
FLANDERS COMPANY
200 West Walnut Street, Pasadena, Calif.

In Canada:
BMW CANADA, LTD.
25 Roncesvalles Ave., Toronto 3, Ontario

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ASK ANY BMW OWNER