

Motorcycle Comparison Chart

Score your own motorcycle (or any other motorcycle for that matter) in the column below. Place a 0 if the answer is NO, a 3 if the answer is YES and write 1 or 2 if the answer is partly YES.

BMW twins score 111. See how your motorcycle (or any other) compare—you be the judge. What score did you get?

		BMW,	
1.	Warranty: 6,000 miles or six months, whichever comes first,	3	
2.	Horizontally-opposed engine. Pistons move in opposite directions. Hence, minimum vibration — and optimum cooling.	3	
3.	Overhead valve design with short push-rods and hemispherical com- bustion chambers. A true high-per- formance design.	3	
4.	All bearing surfaces, with the exception of the wristpin and the rocker arm, employ ball, roller, or needle bearings. HOWEVER, the R 69 does have needle bearings for the rocker		
	arms.	3	
5.	Valve and carburetor adjustments are easily accessible.	3	

		BMW		BMW.
	High-efficiency air filtration through a Micronic Filter incorporated within the air cleaner.	3	20. Superb Bosch headlight with carefully focused beams. Rain cover on ignition switch. Heavy-duty 16 AH	
7.	Automobile-type oil dipstick on filler cap.	3	battery. 21. Rear springing adjustable without a	3
8,	No exposed oil lines to leak or break. Wet-sump lubrication.	3	wrench – pre-tension can be released without dismounting.	3
9.	Magnetic drain plug on crankcase to trap any metal particles (stand- ard on R 69, optional extra on other		22. Earles-type front fork and swing-arm rear suspension.23. Rear and front swing-arms sup-	3
10.	models). Interconnected exhaust system. Each cylinder has TWO mufflers, thus reducing back pressure and providing for exceptionally effective noise reduction.	3	ported by prepacked tapered roller bearings. THERE ARE NO GREASE NIPPLES ON BMW MOTOR- CYCLES. 24. Form-fitting vented rubber saddle,	3
11.	Easy-acting, rugged, single-plate, automobile-type clutch with adjustment on handlebars.	3	supported by an adjustable rubber block in shear. NEVER ANY SQUEAKS! Comfortable dual seat optional.	3
	Easy-acting, high-leverage kick starter.	3	25. Sidecar lugs provided for right-hand sidecar attachment.	3
	Neutral gear indicating light. No fishing for neutral. SHAFT DRIVE! No chains anywhere. No chain maintenance — no	3	26. Factory sidecars available with inter- changeable spare wheel and hydrau- lic brake.	3
15.	oil leaks. Twin leading-shoe front brake, ad-	3	27. Sidecar rake and trail positions provided in front fork assembly.	3
16.	justable on handlebars. Reliable magneto ignition with stationary coil. No dead batteries to	3	28. Low center of gravity for true sta- bility. Low over-all height.	3
17.	worry about. Automatic spark advance.	3	29. Cradle frame of oval tubing, tapered at the extremities to save weight and	
	Jack for plug-in trouble shooting light on frame (can also be used for other accessories).	3	increase strength. 30. Life-time coating inside of fuel tank to prevent rust.	3
19.	Electrical system enclosed and adequately ventilated — yet rain proof		31. Extra large capacity fuel tanks are optional.	3
	and easily accessible — all under one cover.	3	32. Water trap and fuel filter are combined with fuel shut-off valve.	3

- 33. Easily detachable front and rear wheels which are interchangeable.
- Alloy rims and hubs. (Steel rim wheels are available.) The R 69 has factory-balanced wheels.
- 35. Steering column and tool-box lock same key.
- 36. Progressively accelerated throttle cam with separate parallel cables. (First half of opening is slow, second half is fast.)
- 37. Same oil (SAE 40) used in engine, transmission, drive shaft, and rear end. (SAE 30 recommended for engine in Winter.)

TOTAL SCORE

BMW can score on many other points too!

ASK ANY



BMW

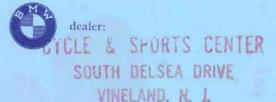
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3

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Visit your nearest dealer and SEE what the score is! Enjoy the roadhugging ride and superb, quiet performance! You will agree-BMW is the motorcycle you should own. Write for free folder,



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