



Motorcycle Comparison Chart

Score your own motorcycle (or any other motorcycle for that matter) in the column below. Place a 0 if the answer is NO, a 3 if the answer is YES and write 1 or 2 if the answer is partly YES.

BMW twins score **111**. See how your motorcycle (or any other) compare—you be the judge. What score did you get?

	BMW
1. Warranty: 6,000 miles or six months, whichever comes first.	3
2. Horizontally-opposed engine. Pistons move in opposite directions. Hence, minimum vibration — and optimum cooling.	3
3. Overhead valve design with short push-rods and hemispherical combustion chambers. A true high-performance design.	3
4. All bearing surfaces, with the exception of the wristpin and the rocker arm, employ ball, roller, or needle bearings. HOWEVER, the R 69 does have needle bearings for the rocker arms.	3
5. Valve and carburetor adjustments are easily accessible.	3

BMW

6. High-efficiency air filtration through a Micronic Filter incorporated within the air cleaner. **3**
7. Automobile-type oil dipstick on filler cap. **3**
8. No exposed oil lines to leak or break. Wet-sump lubrication. **3**
9. Magnetic drain plug on crankcase to trap any metal particles (standard on R 69, optional extra on other models). **3**
10. Interconnected exhaust system. Each cylinder has TWO mufflers, thus reducing back pressure and providing for exceptionally effective noise reduction. **3**
11. Easy-acting, rugged, single-plate, automobile-type clutch with adjustment on handlebars. **3**
12. Easy-acting, high-leverage kick starter. **3**
13. Neutral gear indicating light. No fishing for neutral. **3**
14. SHAFT DRIVE! No chains anywhere. No chain maintenance — no oil leaks. **3**
15. Twin leading-shoe front brake, adjustable on handlebars. **3**
16. Reliable magneto ignition with stationary coil. No dead batteries to worry about. **3**
17. Automatic spark advance. **3**
18. Jack for plug-in trouble shooting light on frame (can also be used for other accessories). **3**
19. Electrical system enclosed and adequately ventilated — yet rain proof and easily accessible — all under one cover. **3**

BMW

20. Superb Bosch headlight with carefully focused beams. Rain cover on ignition switch. Heavy-duty 16 AH battery. **3**
21. Rear springing adjustable without a wrench — pre-tension can be released without dismounting. **3**
22. Earles-type front fork and swing-arm rear suspension. **3**
23. Rear and front swing-arms supported by prepacked tapered roller bearings. THERE ARE NO GREASE NIPPLES ON BMW MOTORCYCLES. **3**
24. Form-fitting vented rubber saddle, supported by an adjustable rubber block in shear. NEVER ANY SQUEAKS! Comfortable dual seat optional. **3**
25. Sidecar lugs provided for right-hand sidecar attachment. **3**
26. Factory sidecars available with interchangeable spare wheel and hydraulic brake. **3**
27. Sidecar rake and trail positions provided in front fork assembly. **3**
28. Low center of gravity for true stability. Low over-all height. **3**
29. Cradle frame of oval tubing, tapered at the extremities to save weight and increase strength. **3**
30. Life-time coating inside of fuel tank to prevent rust. **3**
31. Extra large capacity fuel tanks are optional. **3**
32. Water trap and fuel filter are combined with fuel shut-off valve. **3**

	BMW
33. Easily detachable front and rear wheels which are interchangeable.	3
34. Alloy rims and hubs. (Steel rim wheels are available.) The R 69 has factory-balanced wheels.	3
35. Steering column and tool-box lock — same key.	3
36. Progressively accelerated throttle cam with separate parallel cables. (First half of opening is slow, second half is fast.)	3
37. Same oil (SAE 40) used in engine, transmission, drive shaft, and rear end. (SAE 30 recommended for engine in Winter.)	3
TOTAL SCORE	111

BMW can score on many other points too!

ASK ANY



OWNER

Visit your nearest dealer and SEE what the score is! Enjoy the roadhugging ride and superb, quiet performance!

You will agree—BMW is the motorcycle you should own. Write for free folder.

Your



dealer:

CYCLE & SPORTS CENTER
SOUTH DELSEA DRIVE
VINELAND, N. J.

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