

THE MOTORCYCLE OF THE YEAR IN GERMANY, HOLLAND, DENMARK, BELGIUM, AND SPAIN IS FINALLY AVAILABLE IN AMERICA.

If there's one thing that the motorcycle riders of the world agree on, it's their right to disagree on everything.

And so, you are looking at an extraordinary machine. A bike that brought about something almost unheard of in motorcycling: a consensus of opinion.

In poll after poll, in country after country, rider after rider selected the BMW K 100 RS as the machine they would most like to own.

Even Japan's fabled buff book, *Car Graphic*, made it the most celebrated motorcycle in Japanese history by devoting an entire issue to it. An honor never accorded a motorcycle before.

Now when have you heard of the Japanese and the Germans agreeing on a motorcycle? The answer, of course, is never. But the K 100 RS is a machine brimming with never before.

There has never been a four-cylinder motorcycle in its class this light. The K 100 RS weighs just 496 lbs.

There has never been a motorcycle with a fairing like the K 100 RS. The RS can slice through the wind at speeds other bikes would need 20 to 30 more horse-

power to achieve.

There has never been a motorcycle with a power band like the RS. Ninety percent of the K 100 RS's torque is available at only 3500 rpm.

There has never been a four-cylinder motorcycle this easy to maintain. A complete engine overhaul can be performed without removing the engine from the frame.

There has never been a four-cylinder motorcycle guaranteed for this long. BMW's 3-year, unlimited-mileage warranty lasts three times longer than virtually any in the world today.*

Finally, and unfortunately, there has seldom been a motorcycle produced in such limited quantities.

This, after all, is a BMW. The object of the same sort of hand-craftsmanship, precision engineering and tediously thorough testing that has characterized the Bavarian Motor Works for over six decades.

Considering its limited numbers, those interested in owning this machine should get to their nearest BMW dealer quickly.

THE LEGENDARY MOTORCYCLES OF GERMANY.



*Warranty applies to motorcycles purchased from authorized U.S. BMW dealers and BMW European Delivery only and is transferable within the period specified. See your BMW dealer for details.
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