

THE BMW



Look for your local BMW dealer in the Yellow Pages, or write for our fine brochure. U.S. Importer: Butler & Smith, Inc., Dept. W4, Norwood, NJ 07648/Compton, CA 90224. Canada: BMW Motorcycle Distributors, Ontario.

OF BMWs,



THE R100RT.

**"Balanced Performance,"
part three.
BMW redefines
the touring motorcycle.**

The search has always been for the "ultimate" trip and the "ultimate" machine to take you there.

And from the first, discerning riders have bought the BMW and then added a variety of touring accessories. All in quest of this "ultimate."

But when it came down to creating the "ultimate" long-distance runner, our engineers have always known they could do our riders one better. Because they could design every facet of their factory-conceived tourer to complement our balanced performance concept. And so give the touring rider our finest touring qualities—comfort, reliability, simplicity,



capacity—without any sacrifice in handling, power, or styling.

The result is here now. The BMW R100RT. The most exciting touring machine we have ever offered, and the natural extension of our fine line of touring machines. A motorcycle that embodies our well-respected balanced performance: "a unique combination of lightness, low weight concentration, long-travel suspension, engineered simplicity, and low-end torque." A motorcycle that really cuts out new territory in terms of how civilized a touring machine can be.

The R100RT fairing is a new frame-mounted design that features all the aerodynamic "slipperiness" of our RS Integral Cockpit Fairing, but with much greater coverage to protect hands, face, and body. We've even created a variable-position windscreen, so you can "tune" the fairing to provide optimum comfort and efficiency relative to your riding position and road speeds.

Of course, a full fairing makes riding more comfortable in all seasons.

To ensure your comfort in warm weather, however, the R100RT has movable air vents that are also aimable. You can direct the cool air where you want it. Add to that new long-distance handlebars, a super-comfortable seat, a heel-toe shifter, and you're on your way.

What you take with you on a tour is just as important as the great tourer that takes you there. So the RT has two lockable, spacious compartments in the fairing. And comes equipped standard with our finest quick-release touring luggage.

Naturally, we develop our full line of motorcycles even as we evolve a new model. For example, all 1979 BMWs have a new drive shaft torsion damper for smoother power transfer. An automotive-type distributor provides ever-reliable ignition. New switches give the latest in fingertip control.

Of course, the entire line of BMW motorcycles comes with our incomparable long-travel suspension, brilliant quartz-halogen headlight, 12 month unlimited mileage warranty: in short, all the features that make BMW the most respected name in the business.

Visit your BMW dealer. Take a look at the kind of touring machine only a group of dedicated factory engineers could develop, the R100RT. In red smoke metallic. See the sports R100RS, the cafe racer R100S, the exciting full line, all the great new colors.

And remember, everything that makes our "balanced performance" so great comes on every machine we sell. So no matter which BMW you buy, you're getting everything that has made the name famous.

Bavarian Motor Works

