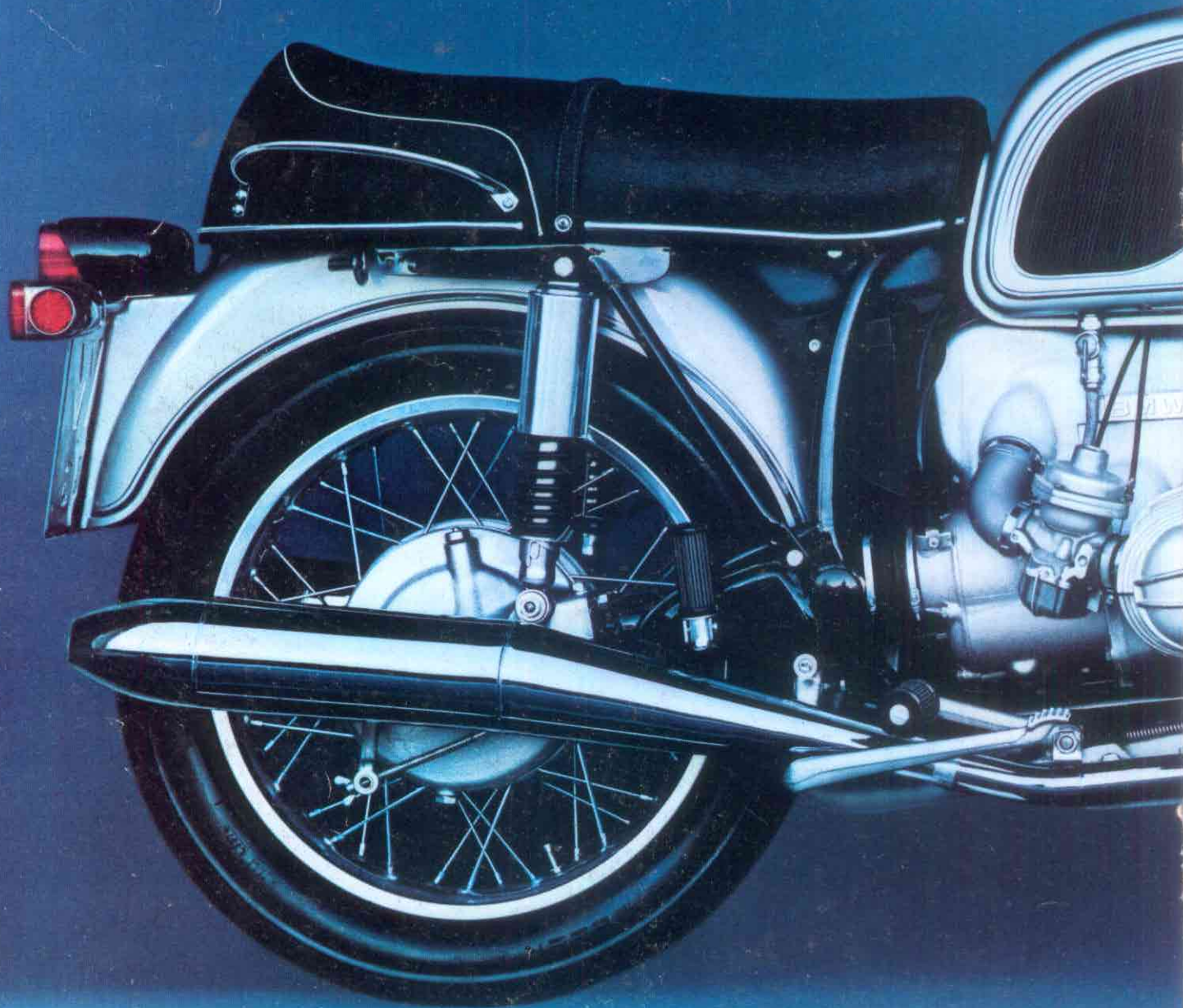


**Here come
the new BMW's!**



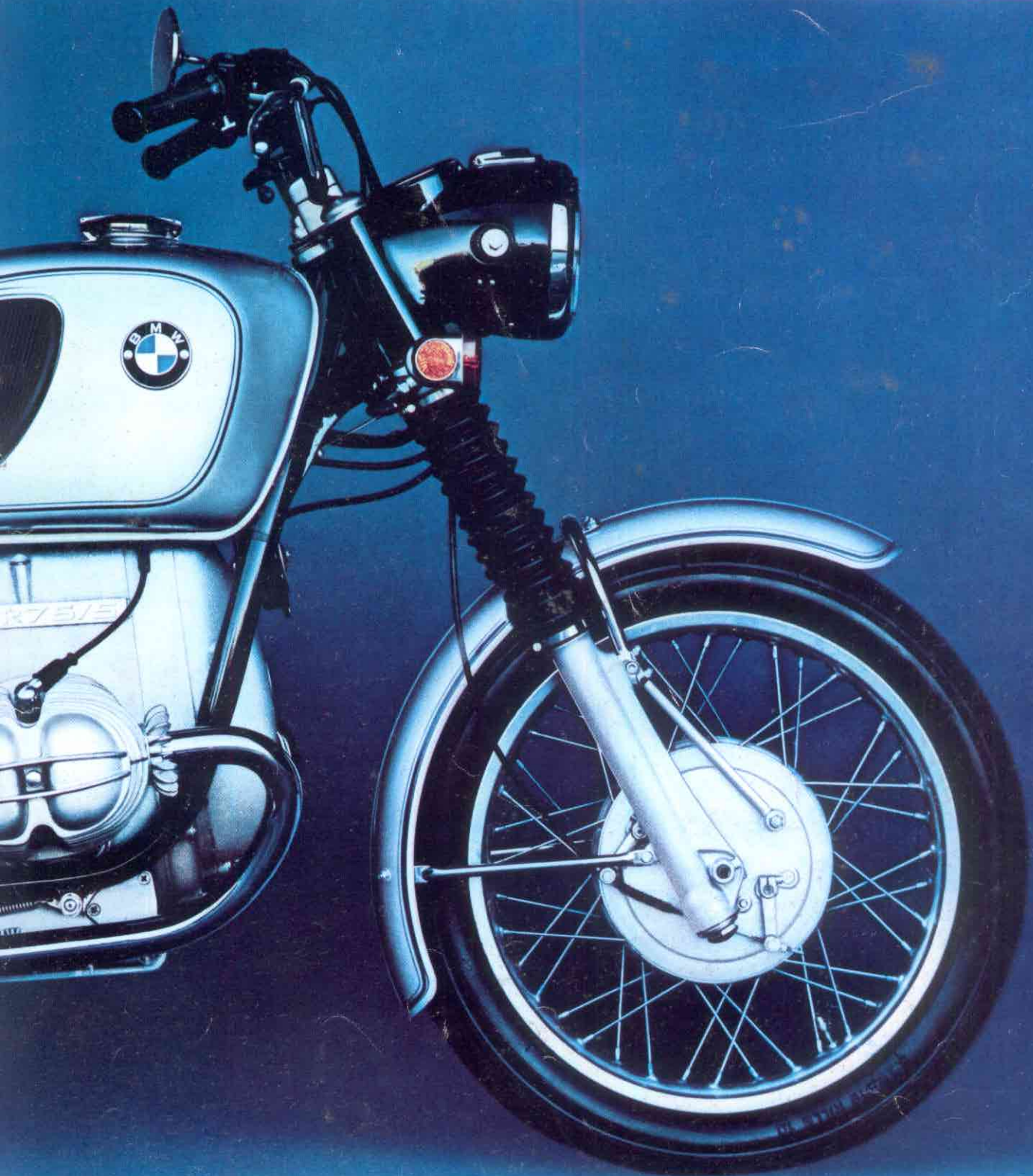
From the Bavarian Motor Works. The hottest, sportiest BMW's ever

They're BMW's, all right. With all the quality of design and superb engineering we're famous for. But these new ones have something else, too. It's a spirit, a boldness of concept that sets these brilliant machines apart from any others built anywhere in the world. Faster, lighter, even



The all-new BMW motorcycles. built. 500, 600, and 750 cc's!

stronger and more powerful than their famed ancestors, the new generation are all sport, all go. With speed and acceleration that will astonish you. With fantastic handling and maneuverability. And with a big, brawny look that says, make way—here comes the new king of the road.



Where the action is: 3 great all-new BMW models!



R50/5 500cc. Horsepower: 36 at 6600 rpm. Stroke/bore: 70.6/67 mm. Carburetor: Bing float. Weight: 410 lbs. Top speed: 100 mph. Acceleration: 0 to 60 mph in 9.8 seconds. Electric starter optional.



R60/5 600cc. Horsepower: 46 at 6600 rpm. Stroke/bore: 70.6/73.5 mm. Carburetor: Bing float. Weight: 421 lbs. Top speed: 105 mph. Acceleration: 0 to 60 mph in 7.8 seconds. Complete with electric starter.



R75/5 750cc. Horsepower: 57 at 6400 rpm. Stroke/bore: 70.6/82 mm. Carburetor: Bing vacuum. Weight: 421 lbs. Top speed: 110 mph. Acceleration: 0 to 60 mph in 6.1 seconds. Complete with electric starter.

One glance at these extraordinary machines tells you they're completely new from the ground up.

To begin with, they have more horses than ever. 36, 46, 57 respectively. Top speed? 110 mph. Acceleration? Terrific. 0 to 60 mph in 6.1 seconds.

Those famed horizontally-opposed cylinders of ours now utilize a casting process unique in motorcycle engines. By this special process, aluminum alloys are cast to the cylinder sleeves, resulting in lower weight and optimum heat dissipation.

Our new crankshaft, forged in one piece, is even stronger to permit the higher power-output.

Completely new Bing constant-velocity vacuum carburetors on the R75/5 and concentric float carburetors on the R50/5 and R60/5 give the new BMW's instant throttle response.

The variable cross-section, oval-tube cradle frame, incorporating a detachable rear section, is very light and capable of taking enormous stress. Its design makes it possible to mount a reshaped tank with a capacity increase of almost two gallons, without a change in outside dimensions.

The new telescopic front fork has hydraulic stops for extension and compression. For all practical purposes, it can't be bottomed. Its more than 8-inch travel is now matched by rear wheel travel of nearly 5 inches, providing maximum riding comfort.

An excellent optional feature is the self-leveling suspension device, the Boge-Nivomat. This device, a first on any motorcycle, keeps the machine level automatically, regardless of whether you are carrying a passenger and/or luggage.

The geometry of the braking system is such that no distortion takes place, and full contact is maintained between drum and bonded shoes. As a result, the brakes simply will not fade.

In the new BMW's, electric power is supplied by a 12-volt, 3-phase alternator with six silicon diodes for full-wave rectification. The specially developed 15-Ah battery takes little space, is light-weight, and has a window for acid-level control. It provides for reliable starting even in cold weather.

The newly-designed Bosch headlight throws an asymmetric beam pattern, minimizing glare and increasing illumination for safe night riding.

Mechanically-driven tachometer, front and rear turn signals, are now standard equipment. So is the electric starter (optional on the R50/5).

There is more. A lot more. Not to mention factory-approved accessories. We could fill a book. But why not go to your nearest dealer and see the real thing? White, black or Polaris silver, the all-new BMW's have to be ridden to be believed.

See your nearest authorized BMW dealer, or for information write to:
East: Butler & Smith, Inc., Walnut Street and Hudson Avenue, Norwood, N.J. 07648
West: Flanders Company, 340 S. Fair Oaks Avenue, Pasadena, California 91101
Canada: BMW Motorcycle Distributors, 3335 Yonge Street, Toronto 12, Ontario.

Bavarian Motor Works

